



GUI GATTI

Media Kit



WHO IS GUI GATTI?

My background and purpose

I am Guilherme Gatti, an executive, mentor, and speaker with more than 30 years of experience in the corporate business. I have served as vice president of FedEx, leading high-performance teams and driving processes of innovation, organizational transformation, and leadership development.

My mission today is to transform people and organizations through practical, inspiring, and applicable knowledge, using real-life storytelling, always with clear and engaging communication.





HOW CAN I HELP YOUR COMPANY?



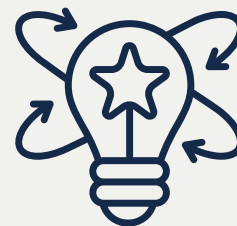
INSPIRING TEAMS

Growing engagement and collaboration among teams.



TRANSFORMING LEADERSHIP

Developing leaders that are better prepared for today's challenges.



BRINGING INNOVATION

Workshops with practical application of market trends and technologies



GROWING RESULTS

Speeches and training sessions that challenge the mindset of the organization to create greater value



WHAT TO EXPECT FROM MY KEYNOTE SESSION?



FORMAT

Presential or online



METHODOLOGY

Dynamic content, real-life stories of leadership and management that translate into relevant messages for strategic planning



DURATION

45m to 1h30
(Q&A included)



PERSONALIZATION

Each speech is adapted to the reality and demand of companies and teams



WHO DO I WISH TO TALK TO?

1. 

Companies that seek development for their leaders and engagement of team members

2. 

Teams that are working on strategic planning processes and on transformations through innovation

3. 

Organizations that run Latin America business and aspire optimal results for the region as a whole

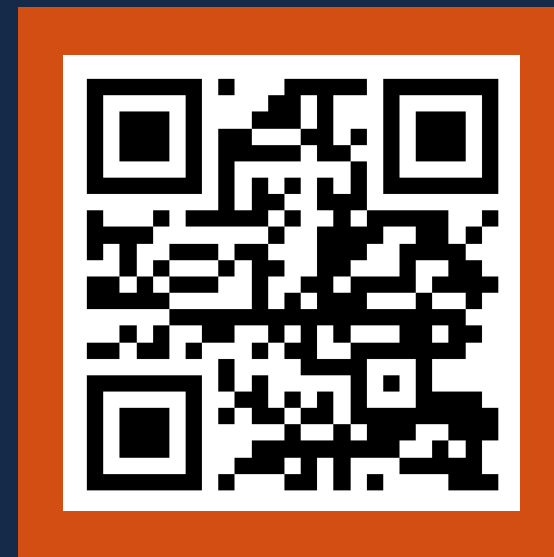
4. 

Academy and associations that share the value of promoting the power of technology aligned with people

TOPICS SPOTLIGHTED

1. LEADERSHIP IN ACTION - STORYTELLING
2. CUSTOMER CULTURE AND INNOVATION
3. STRATEGIC MANAGEMENT CENTERED ON PEOPLE
4. PROPOSITION, AUTHENTICITY AND RESULTS

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GUIGATTI.com